



week van de
implementatie
kennis over zien

Wat wij kunnen leren van...
andere sectoren!

Joris Arts





Article



WAT DE ZORG KAN LEREN VAN... DE EFTELING DEEL 2

Joris Arts MHA on LinkedIn

Onlangs was ik met mijn jongste dochter op een vader-dochter uitje naar De Efteling. De perfecte gelegenheid om even los te komen van de hectiek, quality time te beleven én, eerli...

Article



WAT DE ZORG KAN LEREN VAN... AHREND

Joris Arts MHA on LinkedIn

Via Maarten den Braber, Strategie Adviseur bij Nexthealth, kwam ik in contact met Arnoud Vlieger, Head of Product Development van Ahrend. Ja, Ahrend. Dat bedrijf...

Article



WAT DE ZORG KAN LEREN VAN... ALBERT HEIJN DEEL 2

Joris Arts MHA on LinkedIn

Ik was vorige week op TechEx Events Europe, een congres waar alle technologische innovaties samenkomen; AI & Big Data, IoT, cybersecurity en digitale transformatie. Bedrijven als...



Inspiratie!

Noodzaak!

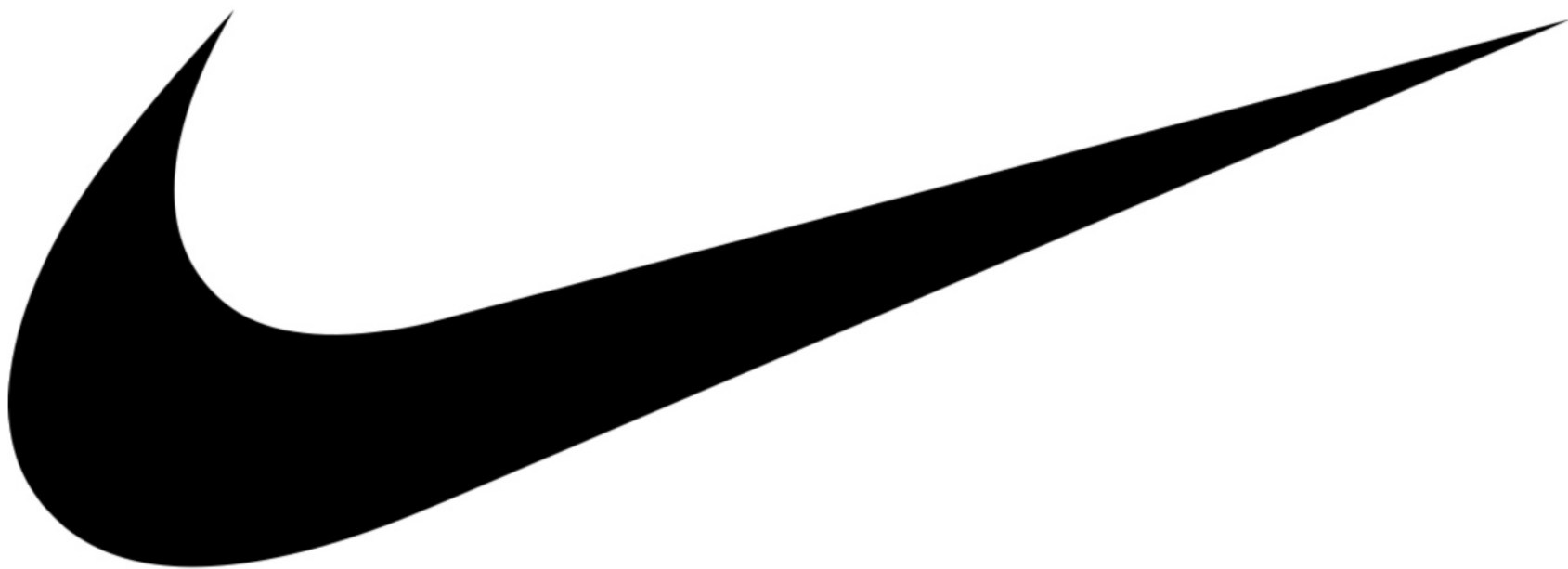
Kosten!

Personeel!

Hoe dan?

DISCLAIMER





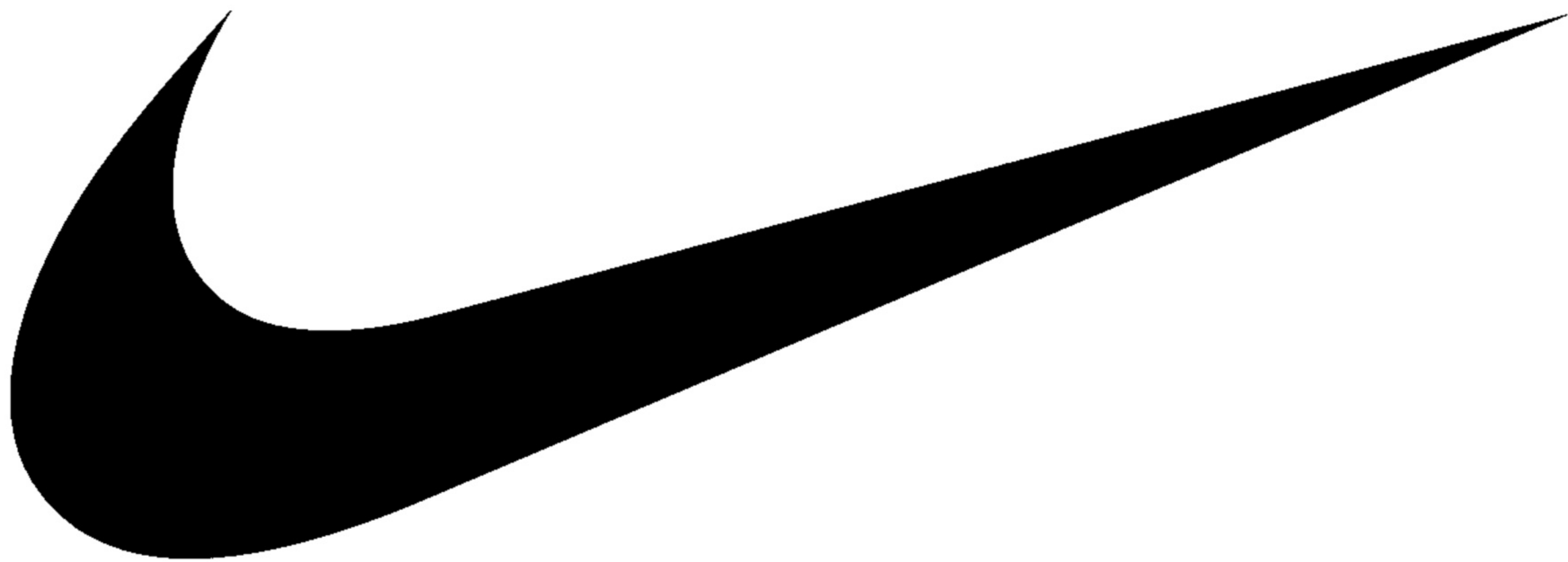
ja maar...

Voor iedereen?

Vergoed?

Gekoppeld?

...



Expect the
Unexpected









JULY 2012 ARTICLE JOURNAL OF CONSUMER PSYCHOLOGY

The IKEA Effect: When Labor Leads to Love

By: [Michael J. Norton](#), Daniel Mochon and Dan Ariely

Format: Print | Pages: 8

Email Print Share

ABSTRACT

In four studies in which consumers assembled IKEA boxes, folded origami, and built sets of Legos, we demonstrate and investigate boundary conditions for the IKEA effect—the increase in valuation of self-made products. Participants saw their amateurish creations as similar in value to experts' creations, and expected others to share their opinions. We show that labor leads to love only when labor results in successful completion of tasks; when participants built and then destroyed their creations, or failed to complete them, the IKEA effect dissipated. Finally, we show that labor increases valuation for both "do-it-yourselfers" and novices.



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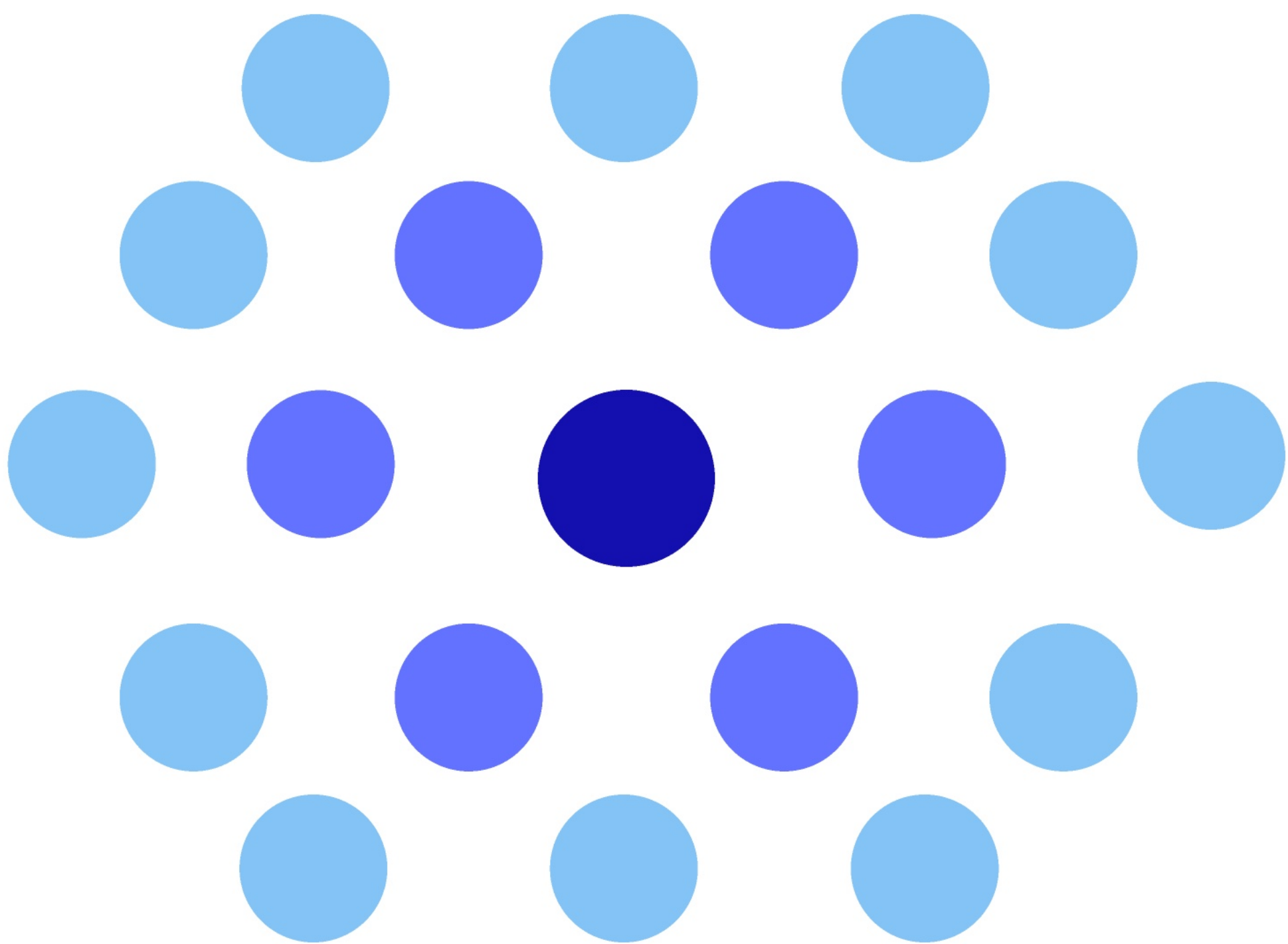
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In four studies in which consumers assembled IKEA boxes, folded origami, and built sets of Legos, we demonstrate and investigate boundary conditions for the IKEA effect—the increase in valuation of self-made products. Participants saw their amateurish creations as similar in value to experts' creations, and expected others to share their opinions. We show that labor leads to love only when labor results in successful completion of tasks; when participants built and then destroyed their creations, or failed to complete them, the IKEA effect dissipated. Finally, we show that labor increases valuation for both "do-it-yourselfers" and novices.



patagonia®





DON'T BUY THIS JACKET



It's Black Friday, the day in the year retail turns from red to black and starts to make real money. But Black Friday, and the culture of consumption it reflects, puts the economy of natural systems that support all life firmly in the red. We're now using the resources of one-and-a-half planets on our one and only planet.

Because Patagonia wants to be in business for a good long time—and leave a world inhabitable for our kids—we want to do the opposite of every other business today. We ask you to buy less and to reflect before you spend a dime on this jacket or anything else.

Environmental bankruptcy, as with corporate bankruptcy, can happen very slowly, then all at a sudden. This is what we face unless we slow down, then reverse the damage. We're running short on fresh water, topsoil, fisheries, wetlands—at our planet's natural systems and resources that support business, and life, including our own.

The environmental cost of everything we make is astonishing. Consider the R2[®] Jacket shown, one of our best sellers. To make it required 135 liters of

COMMON THREADS INITIATIVE

REDUCE

WE make useful gear that lasts a long time
YOU don't buy what you don't need

REPAIR

WE help you repair your Patagonia gear
YOU pledge to fix what's broken

REUSE

WE help find a home for Patagonia gear you no longer need
YOU sell or pass it on

RECYCLE

WE will take back your Patagonia gear that is worn out
YOU pledge to keep your stuff out of the landfill and incinerator



REIMAGINE

TOGETHER we reimagine a world where we take only what nature can replace

water, enough to meet the daily needs (three glasses a day) of 45 people. Its journey from its origin as 60% recycled polyester to our Reno warehouse generated nearly 30 pounds of carbon dioxide, 24 times the weight of the finished product. This jacket left behind, on its way to Reno, two-thirds its weight in waste.

And this is a 60% recycled polyester jacket, knit and sewn to a high standard; it is exceptionally durable, so you won't have to replace it as often. And when it comes to the end of its useful life we'll take it back to recycle into a product of equal value. But, as is true of all the things we can make and you can buy, this jacket comes with an environmental cost higher than its price.

There is much to be done and plenty for us all to do. Don't buy what you don't need. Think twice before you buy anything. Go to patagonia.com/CommonThreads or scan the QR code below. Take the Common Threads Initiative pledge, and join us in the 16th "RL" to reimagine a world where we take only what nature can replace.

patagonia
patagonia.com



TAKE THE PLEDGE

*If you sell your used Patagonia product on eBay[®] and take the Common Threads Initiative pledge, we will do for your product on patagonia.com for no additional charge.

Expect the
Unexpected



30%



Multifunctioneel

Duurzaam

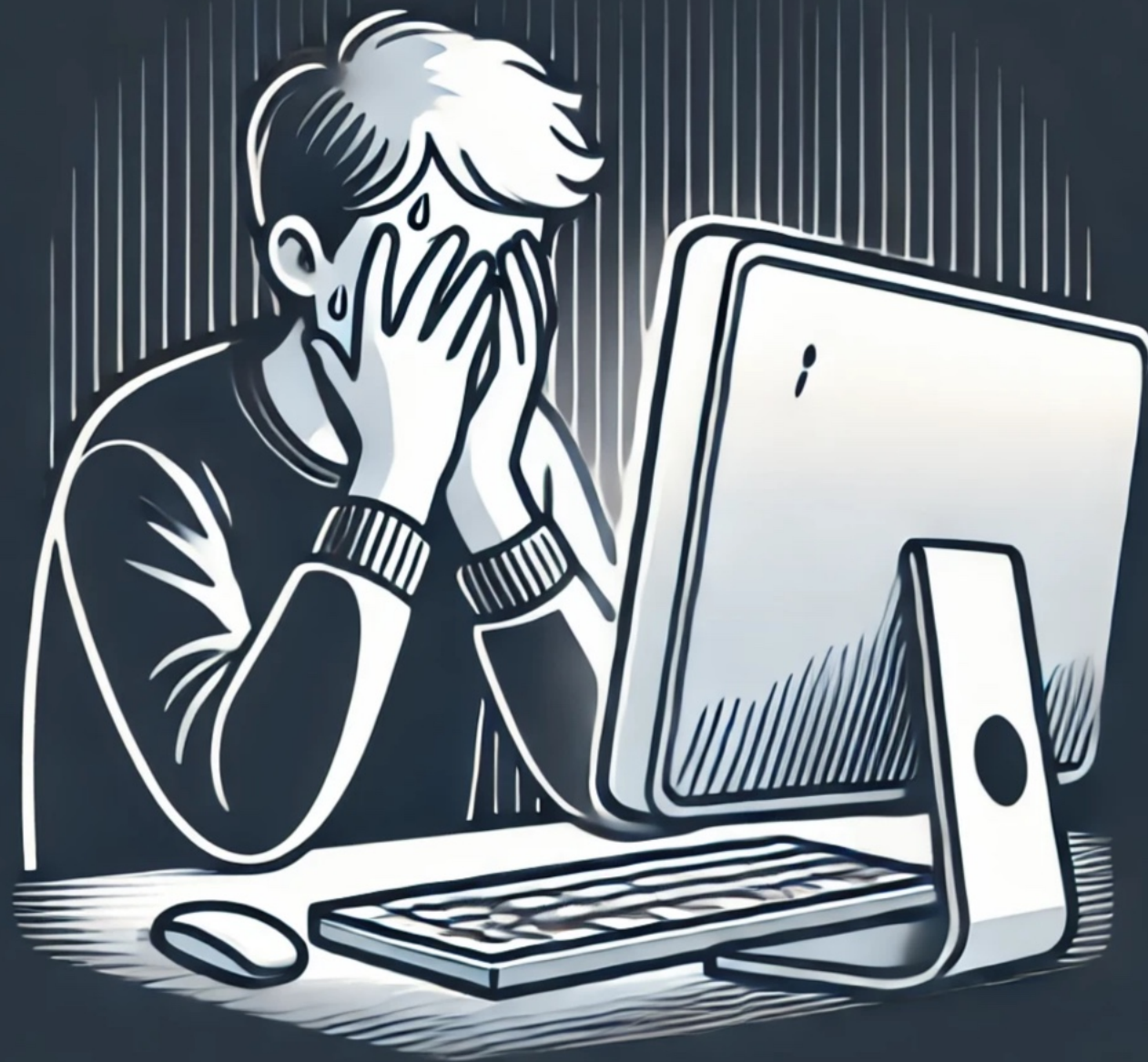
Repareerbaar

Eenvoudig

Gemakkelijk schoon te maken

bol.

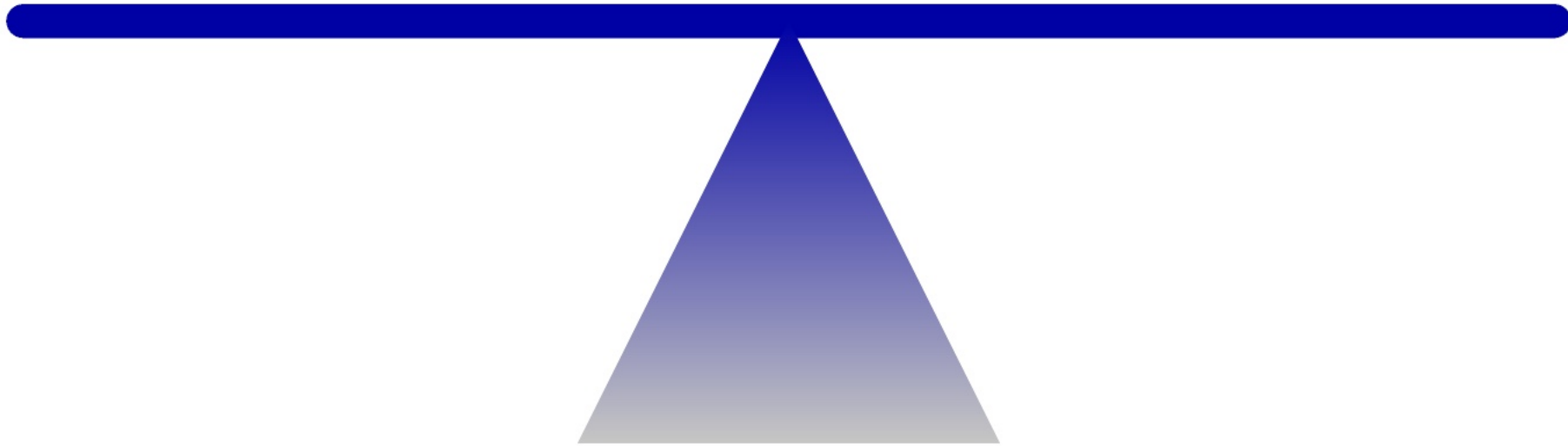
de winkel van ons allemaal

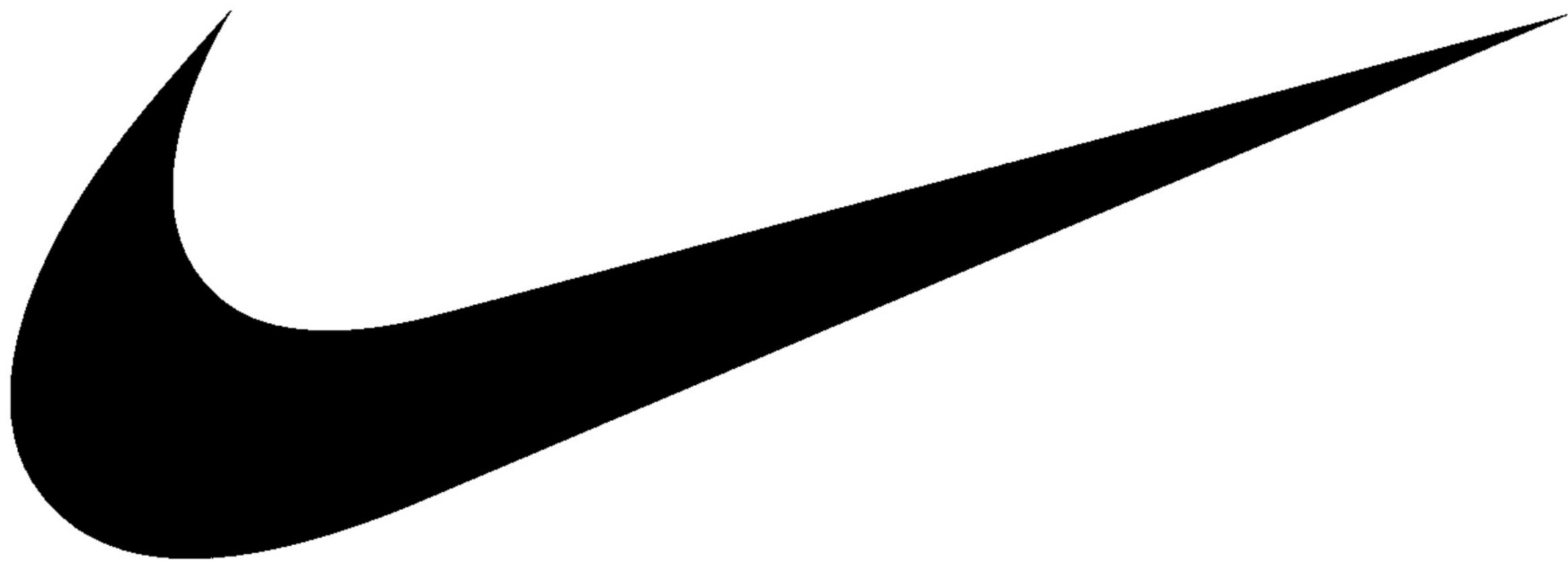


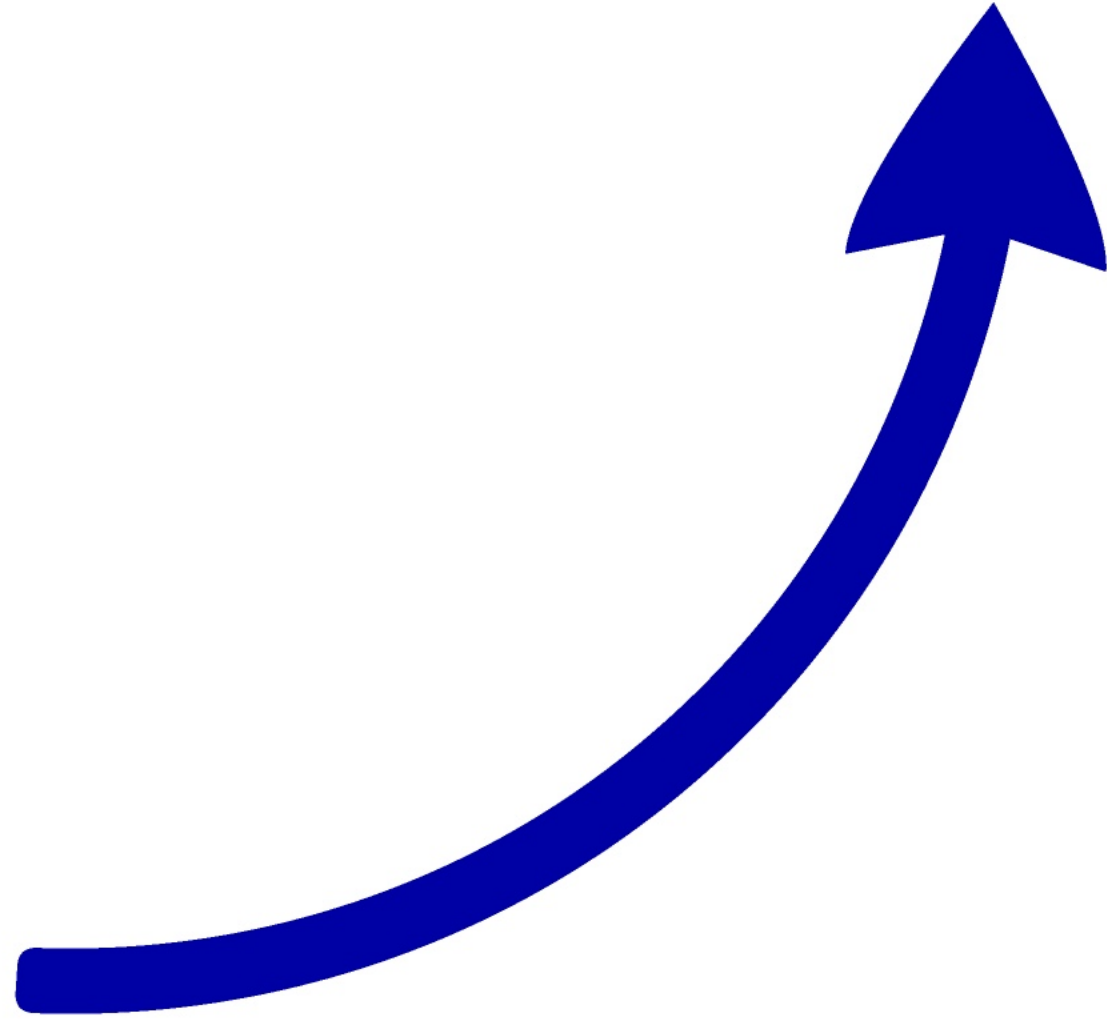
Klant Webshop

Vertrouwen

Risico







En de zorg dan?



DiSofa
online therapie

Wachttijden

Clientvriendelijker

→ 100% Online







Expect the
Unexpected







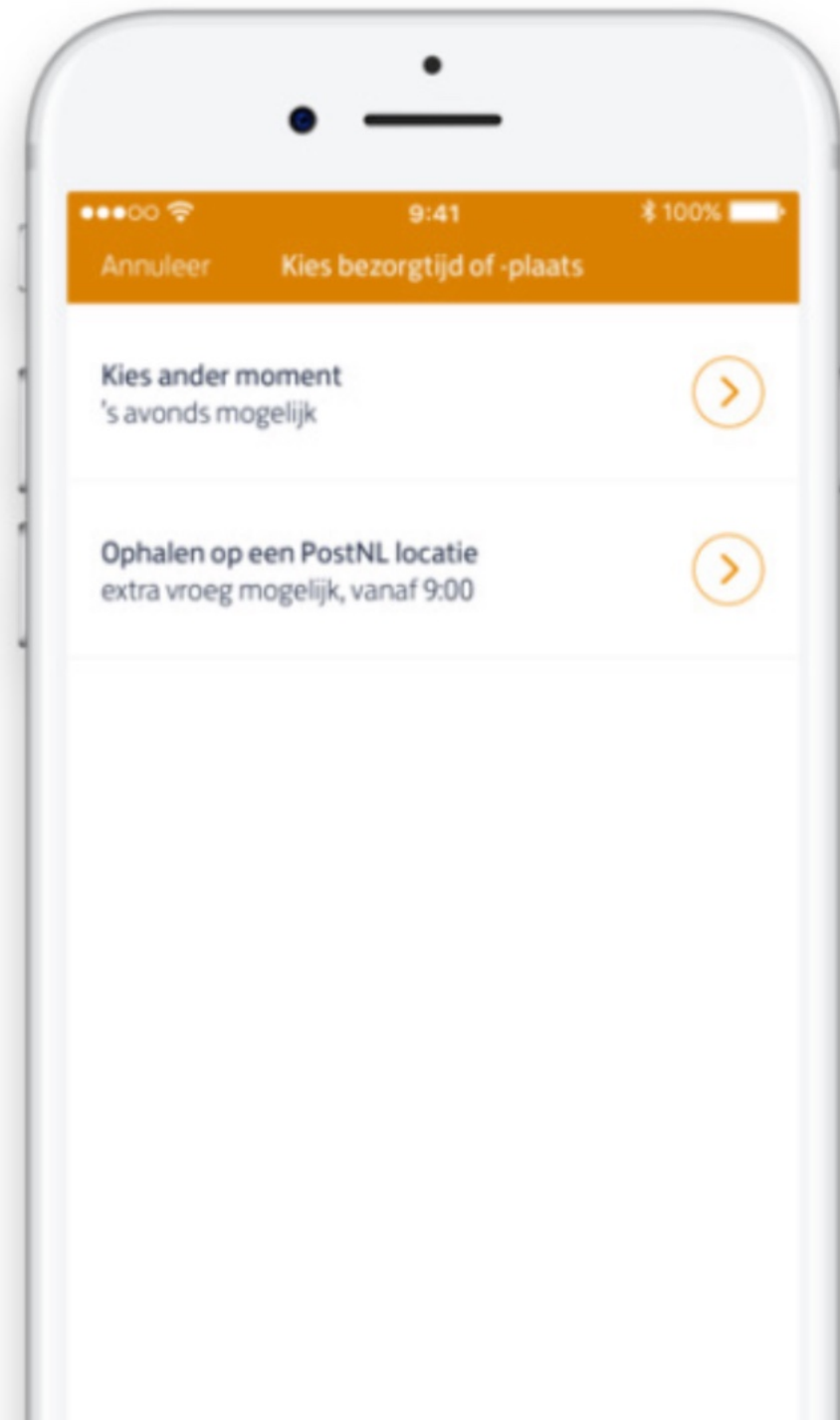
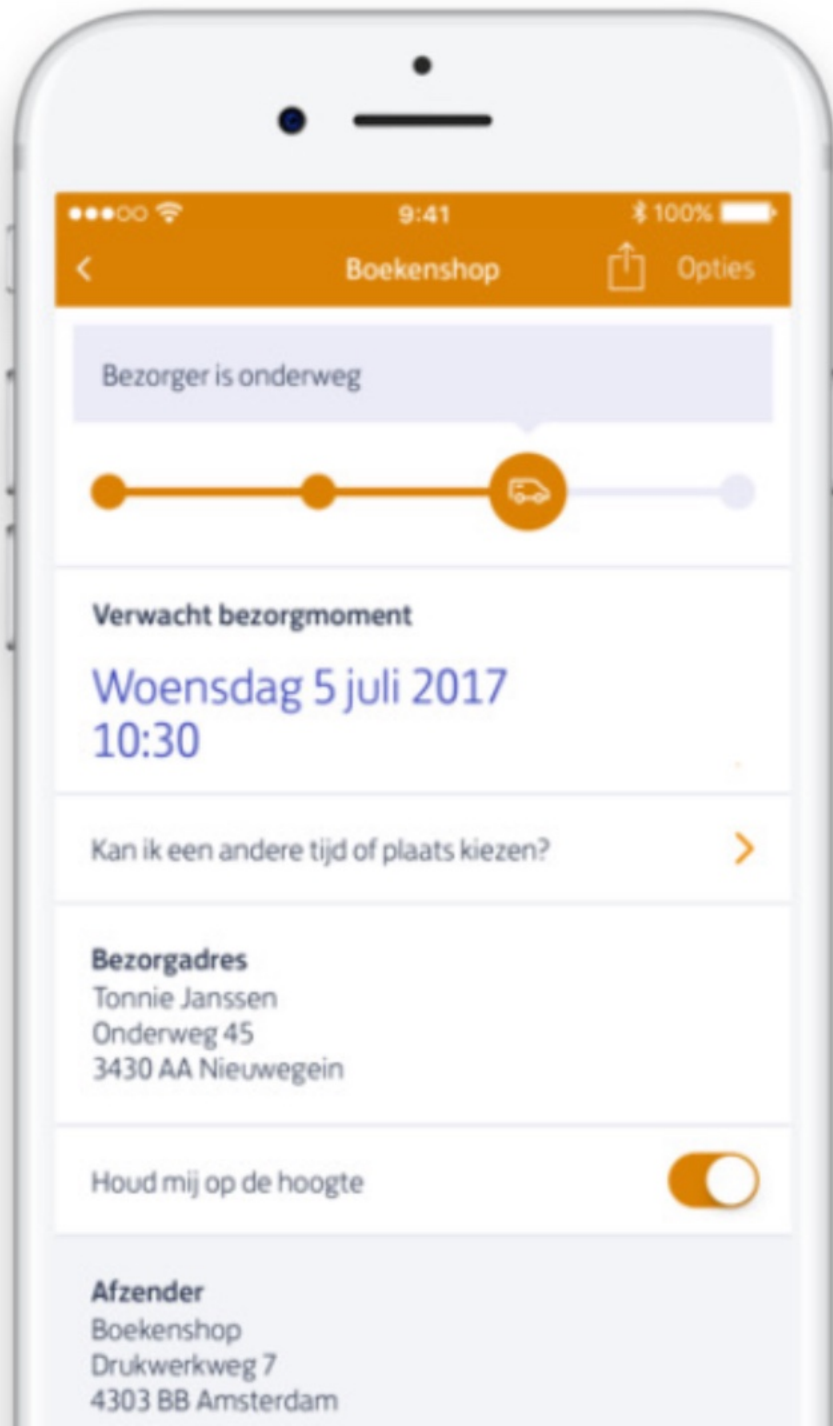
**KEEP
CALM
AND
Think
Win-Win**

ja maar...

$$Q = \text{💰}$$

$$\text{Service} = \text{🏃}$$









Geen rij

**Alles
bekijken**

Personaliseren

Efficiëntie

Data

Omzet





Alles
bekijken

A stylized cloud shape with a black outline and a light blue gradient fill. The word "Personaliseren" is centered within the cloud in a dark gray, sans-serif font.

Personaliseren



Efficiëntie



Data

Omzet





Efteling®

The logo for Efteling, a Dutch theme park. The word "Efteling" is written in a dark red, stylized script font. A large, elegant red flourish starts under the 'E' and sweeps under the 'l'. Above the 'l' is a decorative starburst graphic consisting of several gold-colored four-pointed stars of varying sizes, with red lines radiating from a central point behind the 'l'.



Sinds 1959!



2014



IDEASⁱ



1K SUPPORTERS



The Half Blood Baron

Knight Rider: KITT

1,713 👍 54 💬

599 days ⌚



TobyTheBuilder64

Modern Family: The Dunphy's House

505 👍 76 💬

417 days ⌚



Pixelcat1245

Ornate Chess and Checkers Board

435 👍 31 💬

417 days ⌚



1K SUPPORTERS



Simons_Studio

Original 'Push Button' Telephone

1,086 👍 52 💬

599 days ⌚



Celestial2050

The All-Terrain Planetary Mech Suit (AT-PM Suit)...

AmbassadorCrazyMonkey100

Explorers Outpost

InspectorCalabacínBatallador

Waldorf & Statler (The Muppet Show)

BOI_Design

Career Ladder

10.000





10 Sets

1% Royalties

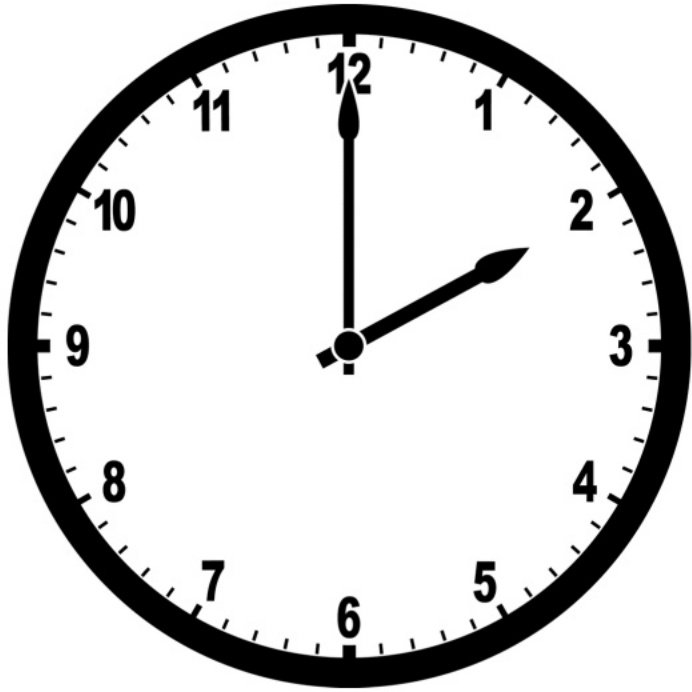
Eeuwige Roem!



Ideas!

En de zorg dan?







Geen piekbelasting

Sneller uitslag

Ervaring met e-consult

Win-win maakt het
zoveel gemakkelijker om
succesvol te zijn!











Object.
SN:24578

0.90

MICROBII

LL302-AL-AL

AL trein

KIT

Rit 1

Rit 3





5

+

1

5+1

MIP's

Leiding faciliteert
de werkvloer

Dus niet lastig vallen!

Ideeën serieus nemen

amazon

The Amazon logo, featuring the word "amazon" in a bold, black, sans-serif font. Below the text is a curved orange arrow that starts under the 'a' and points towards the 'n', symbolizing the company's mission to provide a wide selection of products and services.



**FRICTION
HUNTER**

STEVEN VAN BELLEGHEM



Add to Cart



Buy Now



Secure transaction

Ships from and sold by
Amazon.com.

Klanttevredenheid

Productiviteit

Medewerkerstevredenheid

Kwaliteit

Kosten







Fabriek voor

50+'ers

Fabriek voor 50+'ers

Verlichting

Rijdende gereedschapskisten

Krukken waar veel gestaan wordt

Grote letters op toetsenborden

Robots

Lopende band 30% langzamer

Kortere werkdagen

En meer...

Minder uitval

Langer blijven werken

Ervaring blijft behouden

En de zorg dan?



umcg

AESCHAF
PRIJS 2024

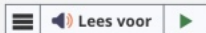
**HEB LEF,
SCHAF AF!**





4 → 7





11 NOVEMBER 2025

Christine Harmsen en Marij Bakkers winnen de Afschafprijs 2025!





11 NOVEMBER 2025

Christine Harmsen en Marij Bakkers winnen de Afschafprijs 2025!



Pascale Voermans • 1st

Voorzitter Raad van Bestuur Stroomz

2mo • 

Gisteren met heel veel collega's ons [Stroomz](#) festival gevierd. Met een inspirerend en inhoudelijk programma rondom belangrijke thema's als innovatie, arbeidsmarkt, wijknetwerken en duurzaamheid. Met de uitreiking van onze [Ontregeltrofee](#) aan huisarts Anoeek Nietsch. En met veel ruimte voor ontmoeting, verbinding en ontspanning. Het was een ontzettend leuk festival met en voor alle collega's van [Stroomz](#). Een club om trots op te zijn! En extra bijzonder: volledig georganiseerd door [Stroomz](#) collega's zelf. Super veel dank aan de festival organisatie: [Janneke Bergmans](#) [Nicole Otter](#) [Joke Duursma](#) [Simone Middelhoven](#) [Amber School Lonneke van Herel](#) [Marielle Nellen](#) Samen met veel andere collega's en samenwerkingspartners hebben jullie een fantastisch festival neergezet!

[Show translation](#)



Waar hebben de MIP's
last van?



Op basis van alle
informatie en inspiratie

Stel je één van de volgende situaties voor:

De 5e cirkel van de Cirkel van 5 is écht een uitzondering

Jouw 'klant' verwacht dezelfde service als bij Coolblue

De medewerker wordt écht op 1 gezet.

Hoe ziet dat er dan uit?

Wat kun jij doen om dit in gang te zetten?

Wijs een notulist aan

Terugkoppeling over x minuten

Meer weten?

Koninklijke Visio: Jamuna van Raaij, jamunavanraaij@visio.org

Bartiméus: Mischa Thiers, mdanen@bartimeus.nl

RCS: Cynthia Lamper, clamper@robertcoppes.nl

